

2018 Bendigo Bank Cornubia Park Sports Centre

Advertising Opportunities

Overview of Centre

As a key component of this management we operate the facility as a multi-sport and multi-purpose centre with the following programs running within the centre.

School Holiday Programs Multi-Sport School Holiday Programs with coaches from various elite sports teams.	Major National/State/Regional Events 15+ Major National, State and Regional Events throughout the year.	School Sports Programs In-Centre school sport programs, catering for over 15 schools.
Weekly Futsal Competition Weekly Junior and Senior Futsal Fixtures run on Monday and Thursday Night	Weekly Netball Competition Weekly Senior Netball Competition Run on a Tuesday Night.	Café Fully functional café and catering services on-site.
24/7 Health and Fitness Centre 24/7 Health and Fitness Centre with Gym Access and Classes	Martial Arts/Muay Thai Weekly Martial Arts Classes and Tournaments	Dance Weekly Dance classes along with major competitions and events.

Cornubia Park Sports Centre 2018 Advertising Opportunities- Snapshot

Level	Partnership Type	Availability	Investment
Platinum	Billboard 6m x 3m Elevated Courtside	1/9	\$2700
Gold	Billboard 2.4m x 1.1m Courtside	10/12	\$750
Silver	A4 High Traffic Area Posters	4/4	\$650

The available partnership opportunities are explored in more detail on the following pages.

Please note that they are also available to be tailored to create the maximum benefit for both parties.

If you are interested in any of the above please contact: General Manager Joshua Pascoe on gm@loganbasketball.com or 0439 588 945

Billboard 6m x 3m Courtside - \$2700 per year

The Experience:

Your logo, business details and advertisement on a 6m x 3m Billboard at a multi-sport centre visited and used by 100s of thousands of visitors and members each year. At this price, you will not find a better value for money than this in the advertising market.

The Finer Details:

Partner Benefits:

- The partner will receive the benefits of having their billboard positioned in high traffic centre for the duration of the lease.
- Ability to do any loose-leaf marketing within the centre throughout the year.

Billboard Production:

- The production of the billboard will be at the cost of the partner with Sunset Signs being the preferred supplier. (Production and installation approx. \$1100)



Billboard 2.4m x 1.1m Courtside - \$750 per year

The Experience:

Your logo, business details and advertisement on a 2.4m x 1.1m Billboard at a multi-sport centre visited and used by 100s of thousands of visitors and members each year. At this price, you will not find a better value for money than this in the advertising market.

The Finer Details:

Partner Benefits:

- The partner will receive the benefits of having their billboard positioned in high traffic centre for the duration of the lease.
- Ability to do any loose-leaf marketing within the centre throughout the year.

Billboard Production:

- The production of the billboard will be at the cost of the partner with Sunset Signs being the preferred supplier. (Production and installation approx. \$330)



2018 A4 High Traffic Area Posters- \$650 per year

The Finer Details:

Partner Benefits:

- The partner will receive the benefits of having their business poster displayed in 4 spots within a high traffic centre.
- Ability to do any loose-leaf marketing within the centre throughout the year.

Poster Production:

- The production of the Poster will be at the cost of the partner.

